

Amir Al-Husainawi

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EDUCATION

University of Virginia | McIntire School of Commerce

Charlottesville, VA

B.S. in Commerce (Marketing and Information Technology), Minor in Global Sustainability

Expected May 2028

- GPA: 3.83/4.00

- Relevant Coursework: Quantitative Analysis for Business Decision-Making; Foundations of Information Systems; Marketing Principles

Oxford University | University College

Oxford, England

Summer Exchange Student

July 2025 – August 2025

- Coursework: Modern Imperialism: British and American Experience; Politics in Britain and America: A Comparative Perspective

PROFESSIONAL EXPERIENCE

NYU Langone Health

New York, NY

Summer Strategy Intern – MCIT Enterprise Program Management Office

June 2026 – August 2026

- Analyzed 111,000 patient appointments across 14 neurology subspecialties, developing an access metric that identified specialty lead times 244% longer than general neurology and informed a guided-search strategy to improve self-scheduling patient routing
- Partnered with 18 physicians, operations, and IT stakeholders to translate patient experience needs into a strategic roadmap of 8 prioritized digital initiatives for the Dermatology Digital Experience portfolio
- Benchmarked virtual care and connectivity models across 6 competing health systems, developing strategic recommendations to inform future-state infrastructure and cross-campus connectivity for NYU Langone's Long Island expansion

Opalite Health (YC W26)

Remote

Growth Strategy Intern

May 2025 – July 2025

- Identified FQHCs as a high-need, \$3.2M serviceable available market (SAM) and guided customer acquisition campaign by conducting market research across 5 healthcare segments and evaluating language access demand, site volume, and pricing impacts
- Designed and launched 2 automated email sequencing campaigns targeting 115 healthcare leads across 2 segments, generating founder-led product demos and driving a 9% increase in cold outreach-to-demo conversion

ACTIVITIES & LEADERSHIP

Sustainability Business Group

Charlottesville, VA

Project Leader

December 2025 – Present

- Led Blue Ridge Bucha project by managing client communication and coordinating a 5-member team across 12 deliverables, driving \$500 in sales through partnerships and campus pop-ups while repurposing 180 glass bottles and conducting competitor and cap cost analysis
- Sourced two sustainability-focused 10-week consulting projects through cold outreach and built a 70-contact alumni and external relations database, expanding the pro bono client base by 50% and supporting 4 active projects per semester

Queer Student Union

Charlottesville, VA

Intersectionality Advocacy Committee Chair

August 2025 – Present

- Founded the intersectionality advocacy committee, organizing 4 cross-affinity events with partner organizations, attracting 90+ total attendees
- Coordinate across 4 committees to manage digital marketing, logistics, and budgeting, improving organization and consistency across events

Peer Mentoring Program

Charlottesville, VA

Peer Mentor

August 2025 – Present

- Design individualized mentorship plans for two first-year students, supporting academic, social and cultural transition to UVA
- Organized two community-building events per semester for the First Generation Low-Income student network, drawing 30+ attendees

Technology Strategy Group

Charlottesville, VA

Project Lead

January 2025 – December 2025

- Led 5-person team through 10-week pro bono consulting engagement for DigiWorks, managing timelines and client communication to deliver 3 key outputs, including market research and user analysis brief, digital mockup, and final redesign recommendations
- Identified 3 primary interface friction points through 10 user interviews and designed Figma prototypes, tested across 25 users using A/B surveys, resulting in a 39% improvement in usability scores

AWARDS & HONORS

QVA Wavelength Scholarship Recipient

Fall 2026

Awarded for leadership, academic excellence, and demonstrated impact advancing LGBTQ+ inclusion at the University of Virginia

Home Paddocks Bicentennial Scholarship Recipient

Fall 2025 – Spring 2028

Awarded in recognition of intellectual curiosity, strong academic achievement, and demonstrated future potential

SKILLS & INTEREST

Skills: Figma; Tableau; Excel; Power Automate; Python; R; PowerPoint; Claude (Design, Cowork, Code); Typescript; Next.js; PostgreSQL

Interests: Cooking (Mediterranean cuisine); Sustainable Energy; Amateur Tennis; Ceramics sculpting; Learning Portuguese